

GOVDOC

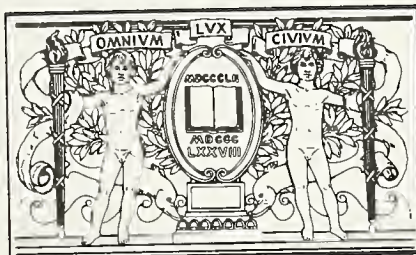
BRA

4996

BOSTON PUBLIC LIBRARY

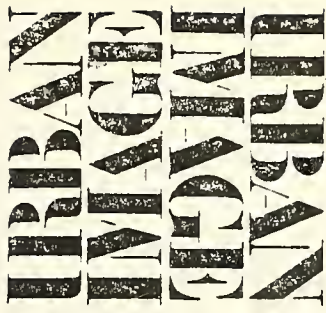


3 9999 06585 519 7



BOSTON
PUBLIC
LIBRARY





27-05-6

BOSTON: Looking Toward the Year 2000

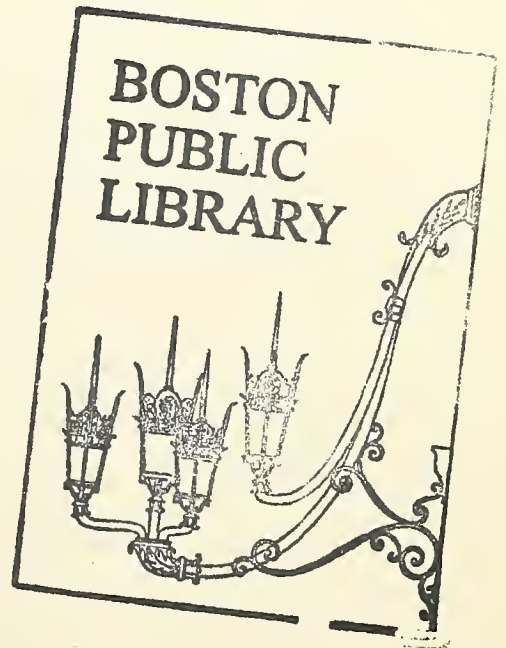
Film Script -- as produced

Produced for

Boston Redevelopment Authority
Boston, MA

Produced by

Urbanimage Corporation
Boston, MA



Copyright 1981 -- Urbanimage Corporation

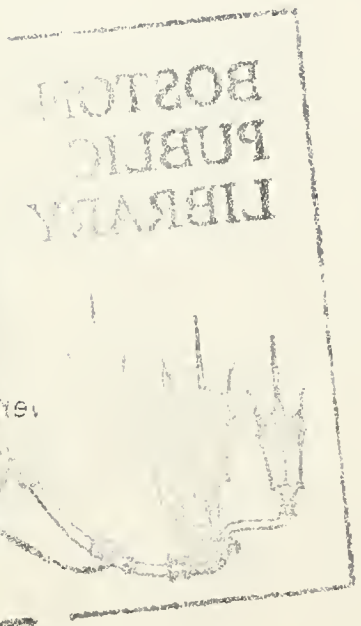
THE
LIBRARY
OF THE
BOSTON
PUBLIC
LIBRARY

THE
LIBRARY
OF THE
BOSTON
PUBLIC
LIBRARY

THE
LIBRARY
OF THE
BOSTON
PUBLIC
LIBRARY

THE
LIBRARY
OF THE
BOSTON
PUBLIC
LIBRARY

THE
LIBRARY
OF THE
BOSTON
PUBLIC
LIBRARY



THE
LIBRARY
OF THE
BOSTON
PUBLIC
LIBRARY

THE
LIBRARY
OF THE
BOSTON
PUBLIC
LIBRARY

Film opens with montage of
Boston scenes and voice-over
comments.

Charles River Basin from Cambridge.
Sailboats. City skyline.

Melvoin

It's a city of great diversity.

It's a mosaic.

Ottieri

Beautiful setting. Water everywhere.

Beautiful architectural heritage.

Beautiful new buildings.

Neighborhoods.

Jackson

It's a small town. It's only 48
square miles. It's a very intimate
human settlement.

Community baseball game
intercut with Red Sox World
Series home run.

Melvoin

It's a lively, unabashed, sentimental,
rousing type of place to be.

North End Festival

Farrell

You have your festivals in the North End.
You have your Bunker Hill Day in
Charlestown. You have your Saint
Patrick's Day in Southie.

Interior view of Museum
of Fine Art

Ottieri

Boston represents in the foreigner's mind
what there is of the most sophisticated in
North America, from a cultural point of view
and from a civilization point of view.

German bus tour past Boston
Common.

Himmel

It's a city that's used. It's used by the
people who live here; it's used by the people
who live outside the city. People love Boston.

Public Garden.

John Williams conducting Pops
at Esplanade concert.

Jackson

I think there's something about Boston itself
that continues to attract talent and creative
people well beyond their college years.

Pixillation of subway trip
into downtown. People pouring
out of South Station.

Jackson

Cities are not only a fad these days. They are
an economic necessity. Boston happens to be one
of the more efficient cities on the Eastern
seaboard.



Digitized by the Internet Archive
in 2012 with funding from
Boston Public Library

100

Montage of city and people.

Ryan

The city is alive in all sectors. Culturally,
economically, residentially.

Black.

Fade up.

Aerial views of city and harbor.

Narrator (Musical Theme)

A poet once said that cities are built not of
brick and mortar but from the desires and
dreams of their people.

What are these dreams? How can a proud old
city like Boston direct its growth in ways that
strengthen its unique character, while anticipating
the needs of future generations? What will Boston
be like in the year 2000?

Title super -- Boston:
Looking Toward the Year
2000.

Kevin White at 53 State Street
dedication.

Mayor White

This is a very unusual day to be announcing another downtown development. As a matter of fact, this has probably been the most dramatic week in the recent history of the City of Boston, in which from one week to another, we announced almost half a billion dollars worth of construction going up in this city. Somebody referred to it the other day in Chicago as the week that was in Boston.

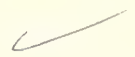
major downtown office
owners.

Narrator

Boston has seen more construction in the past 20 years than in the rest of the century combined.

service sector jobs.

And this trend promises to continue. In the United States, only New York is a bigger financial center than Boston. And Boston's future as a service center and home for computer and other high-tech industries is assured, given the city's unique educational resources and labor supply.



nstruction.

Narrator (cont.)

To meet the demand for additional workspace, Boston is building. In the downtown, workspace has more than doubled in the past two decades, and investment in Boston's future is continuing at the rate of a billion dollars a year. With involvement from developers world-wide, the city looks forward to an economic future that will rival and even surpass the growth of many cities in the Southwest.

rial- Downtown

Boston is capitalizing on this growth... recognizing the importance of the downtown commercial economy as the inevitable base for prosperity throughout the city, while seizing the opportunity to use new development to strengthen the city's physical character.

yor Kevin White with
vntown model at Parkman
use. Presentation to
siting business people.

Both require leadership. Mayor Kevin White has been the strongest single influence on the city's development for over a decade.

Mayor White

Boston over 20 years has developed along a plan -- carefully conceived. It is to build in places that generate economy and yet, when the city is seen as an overview, it is also attractive.

Narrator

As Boston moves toward the end of the century, plans are already drawn that will guide development of the city towards its economic, cultural and physical goals.

Within the downtown, the focus of this effort is a number of major projects.

ayor referring to Copley Place
n model.

The largest private investment ever undertaken in Boston is Copley Place -- a 350 million dollar development that will combine office and retail space, new housing, and much needed hotel and convention facilities.

erial view of site
rom Hancock Tower.

Scheduled for completion in 1985, Copley Place will not only recapture valuable under-utilized land, but will serve as a bridge between the downtown and the residential community of the South End.

oom in on Park Plaza in
odel.

The Park Plaza development on the edge of the Public Garden will bring a new hotel, housing, retail and office space into an area of the city once clogged with commuter bus traffic and parking lots.

erview of area.

Narrator (cont.)

oom into Theater District
rea on model.

ive action of area.

Adjacent to the Park Plaza development, the Theater District is undergoing a 100 million dollar improvement program. Work is already underway on the expansion and restoration of some of Boston's oldest and most historic theaters.

The redevelopment of the Theater District will strengthen Boston's role as a national and international center for the performing arts.

oom into Lafayette Place
n model.

Located between the Financial and Theater Districts, Lafayette Place will anchor the Retail District with 300,000 square feet of new restaurants, boutiques, and a major new hotel.

owntown crossing.
pedestrian activities.

Built in the heart of Downtown Crossing, Lafayette Place will add to the pedestrian amenity of an area that has seen enormous change over the past five years.

Zoom into South Station
on model.

South Station commuter
activity.

Within a ten minute walk of Downtown Crossing, the South Station area is being redeveloped into a major transportation center that will combine rail, bus, and subway service, supported by new office and hotel facilities.

Narrator (cont.)

With public transportation and an international airport only minutes from the downtown, Boston is prepared to meet the transportation needs of the coming decades.

Finally, a major redevelopment in the North Station area will provide a new anchor for Boston's chain of existing and new developments.

The elimination of the elevated rail tracks, creation of new office space including a new Federal Building, as well as new opportunities for waterfront living will bring life to an area that has seen only marginal use in recent years.

Architectural models can only suggest the look and feel of cities. But often they provide our first three-dimensional glimpse into the city of the future... in much the same way that pictures from our past bring history to life.

dom into North Station
area on model.

live-action views of
causeway Street, Boston Garden
exterior, parking lots by
water's edge.

downtown model.

Narrator (cont.)

03 Thomas Edison footage.

Downtown Boston -- 1903. Familiar places like Copley Square... South Station... Washington Street. Entertainment, commerce, jobs, transportation... things that draw people together making Boston the economic and cultural center of New England.

Spring

teriors and interiors --
neuil Hall Marketplace.
people. Activity.

Downtown Boston is beginning to be again the Common... the Common in the large sense, where you go out on a Sunday and it is full of people from every neighborhood as well as from the suburbs. That, in a way, was the epitome of what a city did for the surrounding communities.

Narrator

FA gallery at the
arketplace.

To many visitors, the Marketplace is a microcosm of Boston as a whole. But to Bostonians, planners, and businessmen worldwide, it has become a point of departure, a sign of new beginnings.

Melvoin

One of the beautiful things about this city is the way that the history blends with the present. The Customs House and the churches, the important buildings, Quincy Market itself. They are right in the city, so it's a city where the history is part of the fabric of life, and I think that is very important.

Narrator

To ensure balance and continuity for future generations, Boston is systematically assessing all of its downtown buildings, seeking to identify structures of significant architectural character and reuse potential.

Older buildings in the heart of the downtown, such as the former R.H. Stearns department store, are being converted from commercial to residential use...in this case apartments for the elderly within easy walking distance of shopping and public transportation.

Near the waterfront, old manufacturing and warehouse buildings have been converted to luxury housing.

chitectural detail --
w and old buildings.

d State House.
d City Hall.

H. Stearns exterior
d interior. Older
man moving into new
artment.

mmercial Street.
Laughlin Building.

Narrator (cont.)

ndering of 53 State
reet development.

In the Financial District, older buildings are being renovated and integrated with newer structures... the facade of the historic Stock Exchange Building, combined with a new office tower.

ndering of One Post
ffice Square development.

The old Federal Reserve Bank is becoming an international class hotel, connected to another new office building. The marriage of old and new will become increasingly common as the city seeks to maximize development opportunities while preserving those buildings which give Boston its special character.

erial -- South Boston
rehouse district.
allery interior.

On the perimeter of the Financial District, other turn-of-the-century buildings are being converted for a variety of new uses such as galleries, offices, housing and manufacturing.

eradyne sign.

For instance, the Teradyne Corporation began manufacturing electronic test equipment in the Leather District starting with around one hundred people. Today it employs 1500 people and has recently expanded its downtown operation from two to three buildings.

eradyne interiors and
steriors.

Narrator (cont.)

Eastern Massachusetts is the fastest growing high-tech area in the country, and Boston is becoming increasingly important as a focus for this activity because of its accessibility and labor supply.

Dacey

ose-ups of manufacturing
tivity at Teradyne.

What we're trying to do is to stimulate industrial development, particularly manufacturing, in the city of Boston. In terms of the future, the thing that we're really looking towards is making sure that people who live in the City of Boston can work in the City of Boston, and that the skills they are trained in, can be utilized by the businesses that are in the city.

Narrator

DIC trainees in machine
nd wood shops.

To help sustain industrial growth, Boston has embarked on the most ambitious vocational training program in the United States -- in Roxbury, at the Humphrey Occupational Resource Center, and Downtown, at Boston's Marine Industrial Park's Job Training Center.

Mary Jackson

You know, when you finish this program, if you're real good you get a job. If you're

dedicated, if you want to be a welder, and you come here, you're gonna be a good welder, a good one. There's a lot of welding jobs out there.

Spring

Most people who move here, move here as a place to live rather than a place to work. They choose Boston because it's a delightful place to live.

Farrell

Now a lot of people are coming back.

It's not just to the Quincy Market, they're coming back to the neighborhoods.

I think you find an awful lot of people, particularly young people, coming back in because they know it's there and they enjoy it and they want it.

Just that it's a nice place to live.

It's a nice place to live.

OIC trainee,
Mary Jackson, welding.

outh Boston park
nd bandstand. Band
s playing 1940's music.
eople are enjoying
hemselves in park.

usic continues over
outh Boston beach scene.

Narrator

riety of typical
neighborhood streets.

Boston neighborhoods have seen dramatic
improvements in the past 20 years, with
major private investments in Boston's
substantial older housing stock...

hools, libraries,
re stations, housing.

and massive public investments in schools...
housing... libraries, police and fire stations,
and other facilities. For every dollar spent on
public improvements in the downtown, eight
dollars were spent in the neighborhoods...
over 200 projects between 1960 and 1980.

Neighborhood improvements will continue
through the end of the century, although
economics will necessitate more inventive
use of existing resources.

riety of housing
developments.

Housing, for instance, will rely
increasingly on the recycling of older
buildings such as factories, parking
garages, and schools.

But housing and public facilities alone will
not ensure the long-term vitality of Boston's
residential areas.

Narrator (cont.)

ides of rundown
mmercial area.

The strength of Boston's neighborhoods is also dependent on the vitality of the neighborhood commercial centers, many of which have deteriorated in recent years.

Boston is committed to the revitalization of these areas, a task that is being met through the cooperative effort of planners working with a broad spectrum of community people.

ound table discussion
th small group of
anners and neighborhood
esidents.

Plans and funding strategies are being developed that will restore Boston's neighborhood commercial centers as the focus of community economic life...

Graphics showing street
improvements from
ighborhood revitalization
udies.

...plans that take into account the need to strengthen the physical character of these areas, combined with funding strategies to encourage property investment and business development.

S.W. Corridor Construction.

Other efforts are under way that will have significant effect on the future of Boston's neighborhoods.

Narrator (cont.)

erial of Corridor with
wntown in background.

Most dramatic is the development of the Southwest Corridor, an eight mile long stretch of open land originally slated for a massive highway project. Connecting seven neighborhoods with the downtown, the Southwest Corridor is under development as a major new transportation link.

aphics from Corridor
study.

In addition to a modern subway system, the Corridor is being developed for housing, parks, commercial and educational facilities.

all Ships and related
activities as seen from
less boat, harborside,
d downtown office tower.

Music

Mayor White

The fact of the matter is, when you have the Tall Ships, even in New York, ten percent of the population go. Here everybody went. I mean they all went.

Narrator

derfront activity.

There are three million people who live only 25 miles from Boston Harbor. In the City of Boston alone, more than a third of the population live within walking distance of the water.

Narrator (cont.)

rial of waterfront

With acres of idle or underutilized land, Boston is undergoing a renaissance that will restore its legacy as one of the great water cities of the world.

del and live-action

At North Station, an island will be created in the Charles River, expanding opportunities for waterfront housing and recreation in the downtown.

del.

A public park will be created on Long Wharf with commuter boating facilities and a major new waterfront hotel, all within easy reach of the Faneuil Hall Marketplace.

del

More housing will be built along the downtown waterfront with provisions for uninterrupted pedestrian access along the water's edge.

del and live-action

In and around the Fort Point Channel, marinas and other public facilities will be created. The Channel will be enhanced with waterfront walkways and other amenities such as the transformation of a 75 year old swing bridge into a public facility.

Narrator (cont.)

erials -- Charlestown
Navy Yard.

Across the Harbor, a whole new industrial, commercial, residential, and recreational community is being created at the recently decommissioned Charlestown Navy Yard.

The Navy Yard is the first in a series of neighborhood projects that will open the Harbor to Boston's many shoreline communities.

erials -- Islands.

Beyond the Inner Harbor is a natural resource unmatched on the Eastern Seaboard. Boston's Outer Harbor and islands are the City's frontier of the 21st century. Recreation, housing, education, wildlife sanctuaries, and more...possibilities limited only by the imagination of future generations of Bostonians.

ae to black.

ae up on opening of
eropolitan Center.
oton Ballet performances
nercut with ballet classes.

All this will not automatically follow any more than the children of today will automatically become the image of their parents' desires.

But it can happen, this Boston of a generation hence...

Narrator (cont.)

...And when it comes, of course, it will be our children's Boston and not ours, with challenges and possibilities of its own.

Ryan

The biggest legacy we could leave to the next generation would be that we planned the city well. We thought about the next generation; we thought about the solutions to some of the problems they might face, and we implemented them.

Voice Montage (music continues)

It's one of the great American cities there's no question about it.

The place has a vibrant quality to it, it gets you high from the minute you step off of an airplane.

It's outstanding. It's a nice town, the downtown is excellent. I'm amazed that you can get around so easily. We rented a car and haven't had to use it since we've been here.

I think it's beautiful. This is the largest city I've ever been in.

erials of city.

edit crawl over
erial view of city.

Voice Montage (cont.)

I went to college here for a year, seventeen years ago, and so coming back it's a different city.

It's a very beautiful city different from the cities that we know in California.

I like the class, all the older buildings that add something with meaning to all the new stuff.

It is, of all the big American cities that I've been so far, the city I feel most at home in.

When I got on the plane in Honolulu I said is it worth all the money, you know to come this far...the answer is yes.

BOSTON
Looking Toward the Year 2000
© 1981 Urbanimage Corporation

Produced by
Urbanimage Corporation
Boston, Massachusetts

Written and directed by
Lawrence Rosenblum

Associate Producer
Robert Nesson

Camera
Lawrence Rosenblum
Robert Nesson

Editor
Michael Rubin

Production Coordinator
Myriam Barenbaum

Script Consultant
John Temple

Editorial Assistant
Andrea Williams

Production Assistants
Loren Friedman
Brenda Klein
Deborah Parris

Production Secretary
Jane Ring DiPalma

Narrator

Peter Thomas

City of Boston

Kevin H. White

Mayor

Sponsored by

Boston Redevelopment Authority

Director

Robert J. Ryan

Executive Producer

Judy Glasser

Special Adviser

Ralph Memolo

Voices

Brian Dacey

Robert Farrell

Kenneth Himmel

Ira Jackson

Mary Jackson

Jeff Melvoin

Marco Ottieri

Robert Ryan

Micho Spring

Kevin White

Special Thanks

Boston Athletic Association

Boston Ballet

Boston Chamber of Commerce

Boston Fire Department

Boston Police Department

Boston Pops

Boston Public Library

Boston Public Schools

BRA Staff
Children's Museum
Cooke Tours
Cutler/Stavaridis Gallery
E.F. Hutton & Company, Inc.
Economic Development and
Industrial Corporation
First National Bank of Boston
Galaxy Theatre
Harvard Medical School
Houghton Mifflin Company
John Hancock Mutual Life
Insurance Company
John F. Kennedy Library
Jung-Brannen Associates
Massachusetts Bay Transportation
Authority
Massachusetts Film Bureau
Massachusetts Port Authority
Metropolitan Center
Modern Theatre
Museum of Fine Arts
Museum of Transportation
New England Aquarium
Perry Dean Stahl & Rogers, Inc.
The Rouse Company
Teradyne, Inc.
Benjamin Thompson Associates, Inc.
United South End/Lower Roxbury
Development Corporation
Urban Investment and Development
Corporation
WGBH-TV
WSBK-TV
WZMH Habib
Regina Campbell
Chris Carlaw
William Chouinard
James Cofield
Robert Cumings
Alexander d'Arbeloff
Stuart Dawson
Phil Fine
James Flaherty
Dorothy Flynn
Mo Freedman
John Kenneth Galbraith
Alex Ganz
Mark Goldweitz
Rick Gray
Richard Hill
Katherine Kane
Frank Keefe
Hulda Lambert

Alan Michel
Ruth Morrison
Andy Olins
William Packard
Moshe Safdie
Edward Sullivan
Cynthia Wall
Jack Walsh
John Weis
George Williams
Nancy Wrenn
Phil Zeigler
The People of Boston

Great cities quotation
Invisible Cities
by Italo Calvino

Funded in part by
The National Endowment
for the Arts

An
Urbanimage Corporation
Production

ACCOPRESS®

25070	YELLOW
25071	BLACK
25072	LIGHT BLUE
25073	DARK BLUE
25074	LIGHT GRAY
25075	LIGHT GREEN
25076	DARK GREEN
25077	TANGERINE
25078	RED
25079	EXECUTIVE RED

ACCO INTERNATIONAL INC
CHICAGO, ILLINOIS 60611

